

FILE

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November 16, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 13, 1964</u>			
Thursday Nov. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of imported fashions for children. By invitation. (For Release, Fri., Nov. 13.)	OHRBACH'S	6TH FLOOR YOUNG IMPORTS SHOP
	Publicity: Mary Ann Crenshaw, OX. 5-4000.		
Thursday Nov. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF PLAYING CLOTHES Preview of Cooper's Cabana, a new line of playing clothes, designed by Charles Cooper of California, exclusive with Bergdorf Goodman in N.Y. By invitation.	COOPER'S CABANA (OF CALIFORNIA)	HOTEL PLAZA STATE SUITE
	Publicity: Rea Lubar, 246-7927.		
Thursday Nov. 12 9:30 A.M.- 12:00 Noon	PRESS PREVIEW: YARNS AND KNITTED FABRICS Presentation of 1965 "Looks in "Great American Knits"--new yarns and knitted fabrics containing Du Pont fibers. By invitation.	DU PONT COMPANY	350 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Contact: Judith Pennebaker, 971-4657.		
Thursday Nov. 12 10:30 A.M.	OPENING: SPRING COLLECTION Also, Nov. 17 and 19 at 10:30. By reservation.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
	Contact: JU. 2-2317.		
Thursday Nov. 12 10:30 A.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Contact: LO. 5-0274.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 12 12:00 Noon Luncheon	RECEPTION, LUNCHEON AND FASHION SHOW Carter's will celebrate their 100th birthday at a reception, luncheon, and fashion show. By invitation.	WILLIAM CARTER COMPANY	HOTEL PLAZA TERRACE ROOM
	Publicity: Janet Gosnell, EL. 5-5800.		
Thursday Nov. 12 12:00 Noon	OPENING OF SPRING COLLECTION By appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 12 3:00 P.M.	SHOWING: CRUISE- SPRING COLLECTIONS Formal showings of designs by Rudi Gernreich of California; also knitwear for Harmon Knitwear, Nov. 12, 13, 16 at 3:00 P.M. By reservation. Daily informal showings. Contact: Bernie Buchwald, 695-1617.	RUDI GERNREICH, INC.; HARMON KNITWEAR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Nov. 12 3:30 P.M. Cocktails	PREVIEW: CHILDREN'S SPRING FASHIONS Florence Eiseman will present her Spring collection of children's fashions. Show promptly at 4:00 P.M. For press and buyers, by invitation. Commentator: Tammy Grimes. Coordinator: Phyllis Youngheart. Publicity: Patti Goldstein at Addison, Goldstein & Walsh, TE. 8-7262.	FLORENCE EISEMAN, INC. (MILWAUKEE, WISCONSIN)	HOTEL DORSET CHIPPENDALE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 12 4:00 P.M.	OPENING OF SPRING COLLECTION Also, Nov. 16, 18 at 4:00 P.M. By reservation.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: OX. 5-1350.
Nov. 12	PREVIEW FOR THE PRESS OF TRIGERE'S SPRING COLLECTION AT 4:45 P.M.		
Thursday Nov. 12	SHOWING: CHILDREN'S FASHIONS FOR SPRING Daily informal showings of children's Spring wardrobe, designed by Greta Plattray for Suzy Brooks. Contact: CH. 4-6116.	GRETA PLATTRY FOR SUZY BROOKS	112 WEST 34TH STREET SHOWROOM - 21ST FLOOR
Friday Nov. 13 7:30 P.M. Dinner	"FRONT PAGE" DINNER-DANCE Twenty-seventh annual presentation of "Front Page Awards" for excellence in journalism; also, Anne O'Hare McCormick Journalism Scholarship. Subscription (tax deductible): \$15.00-\$25.00. Contact: Newspaper Women's Club of New York, 54 West 40th Street, OX. 5-7242.	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL ASTOR BALLROOM
Sunday Nov. 15- Nov. 19	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by Nat'l Assn. of Shoe Chain Stores; New England Shoe and Leather Assn.; Nat'l Shoe Mfrs. Assn.; Nat'l Shoe Retailers Assn. Special breakfast, Mon., Nov. 16 at 8:00 A.M.: Hotel New Yorker, Grand Ballroom. Price: \$5.00. Contact: John Gibbons, LO. 3-5585.	NEW YORK SHOE SHOW	HOTELS NEW YORKER & SHERATON-ATLANTIC
Sunday Nov. 15- Nov. 22	NATIONAL PRESS WEEK IN CALIFORNIA Fourteenth annual National Press Week in California. Contact: Miss Marjorie Carne, California Fashion Creators, 110 E. 9th Street, L.A.	CALIFORNIA FASHION CREATORS	BEVERLY WILSHIRE HOTEL LOS ANGELES, CAL.
<u>WEEK BEGINNING MONDAY, NOVEMBER 16, 1964</u>			
Nov. 16	ALTMAN RELEASE--Lingerie--"Mid-Autumn Night's Dream." (No Press Show)		
Nov. 16	BLOOMINGDALE RELEASE--"Place Elegante"--Christmas boutique. (No Show)		
Monday Nov. 16 9:30 A.M. Breakfast	PREVIEW: HOLIDAY AND CRUISE FASHIONS Preview for the press of Holiday and Cruise fashions. By invitation. (For Release, Tues., Nov. 17.)	BONWIT TELLER	4TH FLOOR "COUNTRY PLACE" SHOP Publicity: Connie Cowen, EL. 5-6800.
Monday Nov. 16 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press, Nov. 16 at 11:00. For buyers, Nov. 16 at 3:00 and Nov. 17 at 11:00 A.M. All showings, by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 16 11:30 A.M.	CONTINENTAL CORNER: CHRISTMAS GIFT BOUTIQUE Preview for the press of Christmas gift boutique, featuring accessories for men, women, and children. (Luncheon at 12:00 Noon.) By invitation. (For Release, Tues., Nov. 17.)	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS OFFICE Publicity: Eileen Goldberg, TR. 5-0195.
Monday Nov. 16 4:00 P.M. Cocktails	PRESS PREVIEW: RESORT- SPRING COLLECTION Robert Strong will present his Resort-Spring collection to the press. By invitation. Publicity: Dolly Martin at Robert S. Taplinger, PL.2-7722.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 16

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV. 16</u>	<u>TUESDAY, NOV. 17</u>	<u>WEDNESDAY, NOV. 18</u>	<u>THURSDAY, NOV. 19</u>
9:30 Tiffeau & Busch		Tiffeau & Busch	
10:00	Ben Zuckerman(O) Seymour Fox Ben Reig Frank Gallant	Ben Zuckerman Jack Sarnoff Ben Reig	Ben Zuckerman Seymour Fox Frank Gallant
10:30 Marquise	Monte-Sano&Pruzan Handmacher-Vogel	Marquise Trigere	Monte-Sano&Pruzan
11:00 Sarmi(P)	Sarmi		
11:30 Arthur Jablow	Carmel		Carmel
1:00	Harvey Berin	Harvey Berin	
2:00	Harry Frechtel Originala		
2:30	Branell Trigere	Christian Dior-N.Y.	
3:00 Sarmi Rudi Gernreich- Harmon Knitwear			
4:00 Lawrence of London John Moore	Lawrence of London	John Moore	
6:00 Gustave Tassell	Gustave Tassell	Gustave Tassell	*Gustave Tassell

Tuesday Nov. 17 PRESS PREVIEW OF STERN'S 3RD FLOOR
RESORT FASHIONS "FOLLOW THE SUN" SHOP
10:00 A.M. Preview for the press of Stern's Resort fashions. By invitation.
Coffee (For Release, Thurs., Nov. 19.) Publicity: Kay Collins, LO. 5-7950.

Tuesday Nov. 17 OPENING: SPRING BEN ZUCKERMAN 512 SEVENTH AVENUE
COLLECTION SHOWROOM - 40TH FLOOR
10:00 A.M. Also, Nov. 18, 19, 24 at 10:00 A.M. By appointment. Contact: WI. 7-3764.

Tuesday Nov. 17 PRESS PREVIEW: TURKEY ELIZABETH LAWRENCE 17 WEST 57TH STREET
FEATHER FASHIONS SALON - 2ND FLOOR
11:00 A.M. First showing by designer Elizabeth Lawrence, who will introduce turkey
feather fashions for daytime to evening wear. Show followed by buffet
luncheon. By invitation. Publicity: Ruth Davis, MU. 5-8648.

Tuesday Nov. 17 ANNUAL "GIVE THANKS THE FRAGRANCE HOTEL PLAZA
FOR WOMEN" LUNCHEON FOUNDATION TERRACE ROOM
12:00 Noon Honored guests: Arlene Dahl, Zizi Jeanmaire, Anne Klein, Beatrice Lillie,
Luncheon Betsey Palmer. By reservation. Tickets: \$14.00, members; \$16.50, guests.
Contact: Annette Green Assoc., 101 Park Avenue, MU. 4-4911.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 17 5:00 P.M.- 8:00 P.M. Cocktails	COCKTAIL PARTY FOR THE PRESS M. Raymond Barbas, international president of Jean Patou, will invite the press to meet Michel Goma, directeur artistique, and Frederique Reusser, directrice. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	JEAN PATOU	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Nov. 17 6:30 P.M.- 9:00 P.M.	EIGHTH SESSION: FASHION CAREER COURSE Subject: "Advertising, Publicity & Television." E.I. DuPont de Nemours & Co.; Eleanor Lambert--Eleanor Lambert, Inc.; Larry Parker--Kenyon & Eckhardt, Inc.; Shirley Polikoff--Foote, Cone & Belding. Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.) Speakers: Wright Johnson--
Nov. 18	MACY RELEASE--"Party Whirl"--party fashions for children. (No Show)		
Wednesday Nov. 18 12:30 P.M. Luncheon	FUR FASHIONS DURING LUNCHEON Informal showing during lunch of fur fashions by Schiaparelli. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$3.00 up):CI.6-9171.	SCHIAPARELLI	BARBETTA RESTAURANT 321 WEST 46TH STREET
Nov. 19	STERN'S RELEASE DATE--Resort fashions. (Preview, Nov. 17--See Pg. 3)		
Thursday Nov. 19 9:00 A.M.- 11:30 A.M. Breakfast	PRESS PREVIEW OF FIBERGLAS PRODUCTS Complete house, built indoors, featuring fiberglass products, and the first display in this country of a new cushioned vinyl and fiberglass flooring system. By invitation. Contact: Nancy Azallion at Infoplan, 557-5000.	OWENS-CORNING FIBERGLAS CORP.	717 FIFTH AVENUE AT 56TH STREET
Nov. 20	ALTMAN RELEASE--Copper, brass, bronze decorative accessories. (No Show)		
Nov. 20	MACY RELEASE DATE--Nineteenth century furniture. (No Press Show)		
Friday Nov. 20 9:00 A.M.; And 12:00 Noon	TWO SHOWINGS: READY-TO-WEAR, '65 "Spring, 1965 American Ready-To-Wear"--Report and commentary, Madelyn Coe, J.L. Hudson, Detroit. Prices: <u>Breakfast</u> --\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 20 10:30 A.M. Coffee	PRESS PREVIEW: XMAS GIFT SHOP "Mam'selle Noelle"--imported gifts. By invitation. (<u>For Release, Mon., Nov. 23.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR MAM'SELLE NOELLE
Nov. 23	GIMBELS RELEASE DATE--Xmas boutique. (Preview Nov. 19--See Above)		
Monday Nov. 23 9:30 A.M. Breakfast	PRESS PREVIEW: GIFTS FOR THE HOME Ohrbach's will preview their gifts for the home. By invitation. (<u>For Release, Mon., Nov. 30.</u>) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR
Monday Nov. 23 11:30 A.M.	PRESS PREVIEW OF CHILDREN'S BOUTIQUE Preview for the press of children's boutique collection. By invitation. (<u>For Release, Tues., Nov. 24.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR BOYS & GIRLS DEPT.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 24 10:30 A.M. Breakfast	PRESS PREVIEW: NEW RESORT COLLECTION "California a Go-Go"--preview of new Resort collection. By invitation. (For Release, Fri., Nov. 27.)	GIMBELS	3RD FLOOR SPECIALTY CORNER
Tuesday Nov. 24 6:30 P.M.- 9:00 P.M.	EIGHTH SESSION: FASHION CAREER COURSE Subject: "Newspapers & Magazines." Speakers: Berenice Connor, "McCall Corp."; Grace Mirabella, "Vogue Magazine"; Eugenia Sheppard, "N.Y. Herald Tribune." Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Tuesday Nov. 24 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Theme: "The Court Of The Great Kahn." Sixteenth annual "Party of the Year" for benefit of Costume Institute, Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: John S. Burke, Jr., President--Altman's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Publicity chmn.: Jessica Daves. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Nov. 25	MACY RELEASE--"Gala Nights"--Holiday evening fashions. (No Press Show)		
Wednesday Nov. 25 12:30 P.M. Luncheon	CHILDREN'S FASHIONS DURING LUNCHEON Informal showing during lunch of early Spring fashions for children. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$3.00 up): CI. 6-9171.	SUZY BROOKS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Nov. 26 9:00 A.M.- 11:30 A.M. <i>(1200)</i>	THIRTY-EIGHTH ANNUAL THANKSGIVING DAY PARADE "For The Joy Of Children Everywhere"--Macy's annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, clowns, costumed marchers, and six ^{seven} huge balloons filled with helium. The parade will arrive at the reviewing stand in front of Macy's from 10:00-11:30 A.M. ^{12:00} with official color telecast on W NBC, Channel 4. Contact: Frank Langley, Special Events Manager, OX. 5-4400, Ext. 3078. ²⁶⁸³	MACY'S NEW YORK	FROM 77TH STREET AND CENTRAL PARK WEST
Nov. 27	GIMBELS RELEASE--New Resort collection. (Preview Nov. 24--See Above)		
Nov. 30	OHRBACH'S RELEASE--Gifts for the home. (Preview, Nov. 23--See Pg. 4)		
Tuesday Dec. 1 3:30 P.M.- 5:00 P.M.	PREMIERE: "APRES-LUNCH" FASHION SHOW Showing of fashions by Teal Traina, available at Bonwit Teller. Hats--Adolfo. Shoes--Mademoiselle. Gloves--Kislav. Press by invitation. Public by reservation: \$2.50; contact: EL. 5-2500. Coordinator and commentator: Phyllis Youngheart, PL. 1-0752.	TEAL TRAINA, INC. (550 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday Dec. 1 5:00 P.M.	PREVIEW OF SPRING COLLECTION For press and buyers, by invitation. Thereafter, by reservation. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Wednesday Dec. 2 10:00 A.M.	PRESS PREMIERE OF "INTRIGUE" FASHIONS Informal round-table presentation of "Intrigue" in Millerkins, accessories and apparel. By invitation. I. Miller Fashion Director: Rose Bruner. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.	I. MILLER	450 FIFTH AVENUE THE MEZZANINE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 2 11:00 A.M.	OPENING: SPRING FOUNDATION COLLECTION By invitation for press and resident buyers-- <u>Dec. 2</u> at 11:00 and 2:00. Market-- <u>Jan. 4</u> at 2:00. <u>Jan. 5, 6, 7</u> at 10:00 and 2:00. <u>Jan. 11 and 12</u> at 9:30, 11:00, 2:00, 3:30. <u>Jan. 13</u> at 9:30, 11:00, 2:00. <u>Jan. 14</u> at 11:00. Contact: Lila Moren (Press); Kay Keniry (Buyers), MO.1-1300.	WARNER SLIMWEAR- LINGERIE	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
Friday Dec. 4 12:00 Noon Luncheon	LUNCHEON: "DESIGN-TODAY AND TOMORROW" Annual luncheon meeting. Speaker: Mr. Paul Rudolph, Dept. of Architecture, Yale University. Chmn.: Evelyn Jablow, A.I.D. Prices: \$10.00, members; \$12.00, guests. Interior Design Exhibit--9:00 A.M. to 3:00 P.M.; admission \$2.00, for those not holding luncheon tickets. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Dec. 7	MACY RELEASE--"Leisure Hours"--lingerie for gift giving. (No Press Show)		
Tuesday Dec. 8 5:00 P.M.- 7:00 P.M.	COCKTAIL PARTY FOR THE PRESS Press party for those with a "taste for travel" and a sampling of cocktails of all nations. By invitation. Publicity: Ruth Hammer Associates, 2 West 59th Street, EL. 5-7874.	PORTS OF CALL TRAVEL CONSULTANTS	19 WEST 57TH STREET
Saturday Dec. 12- Dec. 15	SPRING DISPLAY MARKET WEEK IN NEW YORK Theme: "Suddenly It's Spring"--Speakers: Mark Enenbach, Montgomery Ward, Chicago; Mr. M. Seklemian, Sales Promotion Consultant. <u>Breakfast</u> , Monday, Dec. 14, 8:00 A.M. to 10:00 A.M. By invitation. Contact: Gabriel Valenti, BR. 9-0460.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
Monday Dec. 14 12:00 Noon Luncheon	PREVIEW OF SPRING LINGERIE COLLECTION Preview for press and buyers of Spring lingerie fashions by Kayser-Roth. <u>Showing at 1:15 P.M.</u> By invitation. Publ.: Rosemary Fay, MU. 3-7020.	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
Dec. 21	MACY RELEASE--Party clothes for the junior miss. (No Show)		
Dec. 25	CHRISTMAS DAY (Friday)		
Monday Dec. 28 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY "Daiquiri Collection"--press preview of the John Frederics' Spring millin- ery and boutique fashions. By invitation. (<u>For Release, Tues., Dec. 29.</u>) Contact: Reve Richards, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Tuesday Dec. 29 10:00 A.M. Coffee	PRESS PREVIEW OF BRIDAL FASHIONS Preview for the press of Stern's bridal fashions. By invitation. (<u>For</u> <u>Release, Tues., Jan. 5.</u>) Publicity: Kay Collins, LO. 5-7950.	STERN'S	3RD FLOOR BRIDAL SALON
Tuesday Dec. 29 12:00 Noon	PRESS PREVIEW: SPRING MILLINERY BY HALSTON Bergdorf Goodman will preview Spring millinery, designed by Halston. By invitation. (<u>For Release, Mon., Jan. 4.</u>) <u>Buyer preview, Wed., Jan. 6</u> <u>at 12:00 Noon.</u> Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 1	NEW YEAR'S DAY (Friday)		
Sunday	FORTY-FOURTH NATIONAL	N.Y. COUTURE GROUP	HOTEL PIERRE
Jan. 3-	PRESS WEEK IN NEW YORK		
Jan. 10	Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.		
Jan. 4	BERGDORF GOODMAN RELEASE--Halston millinery. (Preview, Dec. 29--See Pg. 6)		
Monday	PREVIEW: SPRING AND	ADOLFO	22 EAST 56TH STREET
Jan. 4	SUMMER HATS		SALON - 3RD FLOOR
9:30 A.M.;	Adolfo presents a "Vernissage of Spring and Summer Hats." Buyers at		
11:30 A.M.	9:30 A.M.; Press at 11:30 A.M. Both shows by invitation. (For Release, Tues., Jan. 5.) Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday	PREVIEW OF SPRING	EMME	SHERRY NETHERLAND
Jan. 4	HAT COLLECTION	(19 WEST 57TH STREET)	CRYSTAL PAVILLION
4:30 P.M.	Emme will present her Spring collection of hats to the press, buyers, and		
Cocktails	out-of-town press. By invitation. (For Release, Thurs., Jan. 7.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.		
Jan. 5	STERN RELEASE DATE--Bridal fashions. (Preview, Dec. 29--See Above)		
Tuesday	PREVIEW OF SPRING	SALLY VICTOR, INC.	18 EAST 53RD STREET
Jan. 5	HAT COLLECTION		SALON - 9TH FLOOR
10:30 A.M.	Preview for the press of Sally Victor's Spring millinery collection. By invitation. (For Release, Wed., Jan. 6.) Contact: PL. 3-7450.		
Tuesday	BUYER PREVIEW OF	MR. JOHN, INC.	24 WEST 57TH STREET
Jan. 5	WHOLESALE MILLINERY		SALON - 7TH FLOOR
12:00 Noon	Preview for buyers of Mr. John's wholesale millinery. By invitation. Publicity: Joseph Mann, PL. 7-1966.		
Wednesday	PREVIEW OF	IRENE OF NEW YORK	16 EAST 52ND STREET
Jan. 6	SPRING MILLINERY		SALON - 6TH FLOOR
9:30 A.M.	Spring millinery collections of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.		
Jan. 6	BERGDORF GOODMAN (HALSTON) MILLINERY SHOWING FOR BUYERS AT 12:00 NOON.		
Jan. 7	EMME RELEASE DATE--Spring hat collection. (Preview, Jan. 4--See Above).		
Thursday	PRESS PREVIEW OF	MR. JOHN, INC.	24 WEST 57TH STREET
Jan. 7	CUSTOM MILLINERY		SALON - 7TH FLOOR
10:30 A.M.	Preview for the press of Mr. John's custom hats and haute couture fashions. By invitation. (For Release, Fri., Jan. 8.) Publicity: Joseph Mann, PL. 7-1966.		
Jan. 11	MACY RELEASE--Bridal Fashions. (No Press Show)		
Beginning	OPENING: PARIS	CHAMBRE SYNDICALE DE	PARIS
Monday	COUTURE COLLECTIONS	LA COUTURE PARISIENNE	FRANCE
Jan. 25	Individual dates of showings have not been scheduled. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.		

OPERA...MOVIES...THEATRE

- Thursday
Nov. 12 PREMIERE: "SEND ME NO FLOWERS" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Starring Rock Hudson, Doris Day, Tony Randall, with Hal March, Paul Lynde,
Edward Andrews, Patricia Barry, Clint Walker, based on the play by Norman
Barasch and Carroll Moore; presented by Universal in Technicolor. Producer:
Harry Keller. Director: Norman Jewison. Costumes: Jean Louis. Publicity:
Paul Kaney, PL. 9-8000. Music Hall Publicity: Edward Serlin, CI. 6-4600.
- Saturday
Nov. 14 OPENING: "POOR BITOS" CORT THEATRE, 138 WEST 48TH STREET
Harold Prince, in association with Michael Codron and Pledon Ltd., will
present a play by Jean Anouilh, translated by Lucienne Hill, starring
Donald Pleasence, with Charles D. Gray, Roy Poole, Bernice West, Michael
Lombard, Diana Muldaur, Marco St. John, C.K. Alexander. Director: Shirley
Butler. Costumes: Donald Brooks. Publicity: Mary Bryant, LI. 1-2430.
- Monday
Nov. 16 SIXTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Nov. 16: Puccini's "Madama Butterfly." Tues., Nov. 17: Strauss'
"Der Rosenkavalier." Wed., Nov. 18: Massenet's "Manon." Thurs., Nov. 19:
Puccini's "Tosca." Fri., Nov. 20: Donizetti's "Lucia di Lammermoor."
Sat. Mat., Nov. 21: Verdi's "Otello." Sat. Eve., Nov. 21: Donizetti's
"Don Pasquale." Publicity: Francis Robinson, PE. 6-1200.
- Thursday
Nov. 19 OPENING: "P.S. I LOVE YOU" HENRY MILLER THEATRE, 124 W. 43RD ST.
Morton Gottlieb and Helen Bonfils will present a comedy by Lawrence Roman,
adapted from the French play by Andre Roussin, starring Geraldine Page,
Giles Pelletier, Lee Patterson. Director: Henry Kaplan. Costumes:
Arnold Scaasi. Publicity: Dorothy Ross, PL. 2-8050.
- Saturday
Nov. 21 OPENING: "ZIZI" BROADWAY THEATRE, 1681 BROADWAY
Columbia Theatrical Enterprises and Claude Giraud Productions, under the
auspices of the Association Francaise d'Action Artistique, will present a
new revue, starring Jeanmaire. Director and Choreographer: Roland Petit.
Costumes: Yves St. Laurent. Publicity: Bill Doll, JU. 6-8894.
- Monday
Nov. 23 "OPENING: "BAJOUR" SHUBERT THEATRE, 223 WEST 44TH ST.
Starring Chita Rivera, Nancy Dussault, Herschel Bernardi, Robert Burr,
with Mae Questel, Gus Trikonis, Herbert Edelman, Antonia Rey, Lucie Lan-
caster, in a new musical about the city's gypsy colonies, based on Joseph
Mitchell's "New Yorker" stories; presented by Edward Padula, Carroll and
Harris Masterson, Norman Twain. Director: Lawrence Kasha. Costumes:
Freddy Wittop. Publicity: Debuskey-Krawitz, CI. 7-7507.
- Tuesday
Nov. 24 PREMIERE: "DON CARLOS & THE CAPTAIN OF KOEPENICK" N.Y. STATE THEATRE
Gert Von Gontard and Felix Gerstman will present the American debut of
West Berlin's Schiller Theatre, performing the German classic by Friedrich
von Schiller and comedy by Carl Zuckmayer. Both plays will be performed
in German with simultaneous translations in English, available via tran-
sistors. Director, Don Carlos: Gustave Seller. Director, Captain of
Koepenick: Boleslav Barlog. Publicity: Max Eisen, LA. 4-0872.
- Tuesday
Dec. 1 OPENING: "ONE BY ONE" BELASCO THEATRE, 111 WEST 44TH ST.
Dore Schary with Walter A. Hyman will present "a love story" by Dore
Schary, starring Donald Madden in the role of a physically handicapped
young man; with Donald Woods, Sharon Laughlin, Richard McMurray, Stacy
Graham, Jack Heller, Eddie Jones. Director: Dore Schary. Costumes:
Florence Klotz. Publicity: Dorfman Associates, CO. 5-5370.

CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28							28	29	30	31			
31																				
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3						1			1	2	3	4	5
4	5	6	7	8	9	10	2	3	4	5	6	7	8	6	7	8	9	10	11	12
11	12	13	14	15	16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19
18	19	20	21	22	23	24	16	17	18	19	20	21	22	20	21	22	23	24	25	26
25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30			
							30	31												
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3	1	2	3	4	5	6	7			1	2	3	4
4	5	6	7	8	9	10	8	9	10	11	12	13	14	5	6	7	8	9	10	11
11	12	13	14	15	16	17	15	16	17	18	19	20	21	12	13	14	15	16	17	18
18	19	20	21	22	23	24	22	23	24	25	26	27	28	19	20	21	22	23	24	25
25	26	27	28	29	30	31	29	30	31					26	27	28	29	30		
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6				1	2	3	4
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				